

DAIRY INDUSTRY IMPROVEMENT

**Dr. Richardson Chairman
Of Committee**

S.A. SCIENTIST

MELBOURNE, Monday.—Dr. A. E. V. Richardson, of the Waite Research Institute, South Australia, has been appointed chairman of a scientific and economic committee to investigate the dairying industry, the Prime Minister (Mr. Bruce) said today.

Dr. Richardson is a South Australian, who has had a brilliant career. He left the State Department of Agriculture to enter the Victorian service, and before his appointment at the Waite Research Institute, five years ago, was Superintendent of Agriculture in Victoria.



Dr. Richardson

He is an executive member of the Council for Scientific and Industrial Research.

"In spite of Australia's natural advantages, the dairying industry is in an unsatisfactory position," Mr. Bruce said.

"It is evident that the outcome of this is the high cost of production, which is caused to a great extent by the low butter fat yield in comparison with our principal competitors.

Representative Body

The personnel of the committee is:—Chairman, Dr. A. E. V. Richardson, Dr. S. S. Cameron (Director of Agriculture in Victoria), Mr. L. T. MacInnes (N.S.W. Government Dairy Expert), Mr. J. F. Murphy (chief investigational officer, Development and Migration Commission), Professor Murray (Professor of Agriculture, Brisbane University), Mr. T. F. Plunkett (Australian Dairy Council), and Professor S. M. Wadham (Professor of Agriculture, Melbourne University).

The appointment of the committee is Mr. Bruce's first step in a national campaign for more intensive primary development in Australia.