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21st August, 1956.

Dear Creer,

I am sending you herewith a paper on "Statistical Methods in Rock Magnetism" by Irving and Watson, which they have asked me to send on to you.

I am exceedingly glad that they have moved forward from the merely statistical problem to that of the design of experiments, or the observational programme.

It is a little difficult to know what word it will be convenient to use for this. In a great many cases the word 'survey' is appropriate, but probably this means something much more officially organized in geography and geology. I suppose it will come down to the old and widely understood phrase 'experimental design', because 'observational programme' is not a very attractive one.

Sincerely yours,

Enc.